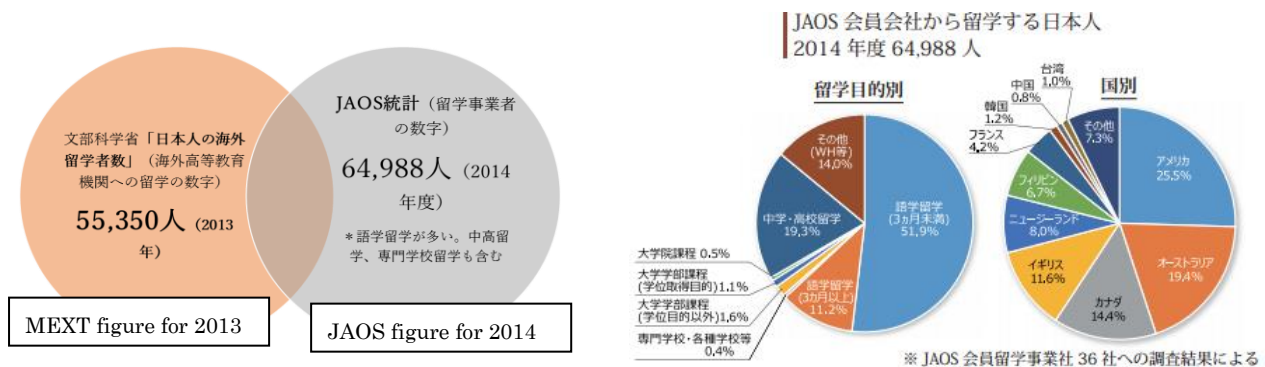


The number of Japanese studying overseas is twice that reported by the Ministry of Education, Culture, Sports, Science and Technology

New statistics indicate the existence of an additional 64,988 Japanese students studying overseas, most of whom were not included in previous data
Survey on the Status of Japanese Studying Abroad by 36 Study Abroad Agencies

For the purpose of enlightenment and the healthy development of the study abroad industry, the Japan Association of Overseas Studies (JAOS President, Yasuo Sone, hereinafter "JAOS") composed of more than 65 study abroad agencies and related businesses, conducted a survey of 36 "JAOS" member companies called "Survey on the Status of Japanese Studying Abroad by 36 Study Abroad Agencies", in cooperation with the Japan Student Services Organization (JASSO), in January 2016.

As a result, a large discrepancy was discovered between the Ministry of Education, Culture, Sports, Science and Technology's official figure of 55,350 "Japanese studying abroad" (March 2016), and new data revealing that an additional 64,988 Japanese students (mostly non-duplicated) had studied overseas. The statistics from the Ministry of Education, Culture, Sports, Science and Technology only reflect the number of Japanese students studying at overseas higher education institutions, and do not include figures for language schools, which actually compose the highest percentage of Japanese students studying overseas. Hence, this survey was undertaken to more accurately calculate the number of Japanese students studying abroad.



■ Survey Results Summary

In this survey, we clarified the actual situation of language study abroad, etc., that had not been included in the statistics provided by the Ministry of Education, Culture, Sports, Science and Technology. 4,338 students are improving their language skills in the Philippines alone, which is not only inexpensive but also very close to Japan, and another 12,552 students are studying abroad at junior and senior high schools, according to JAOS member companies.

● **Key Finding 1: The Philippines has soared to the 6th most popular language study abroad destination**

The top five destination countries of the United States, Australia, Canada, the United Kingdom, and New Zealand continue to account for 80% of the total number of Japanese studying abroad. However, the Philippines has now risen to the sixth, following New Zealand. There are few students in China and Taiwan these days.

● **Key Finding 2: Junior high and high school study abroad now accounts for 20% of the market**

Short-term language study abroad (3 months or less) accounts for more than half of the total number of students studying overseas. Aside from language schools, junior and senior high school study now comprises about 20% of the market, and other programs (volunteer · internship · non-language working holiday) accounts for about 14%.

● **Key Finding 3: Study in English-speaking countries persists**

The majority of international students in most destinations are studying languages, and in the Philippines and Fiji in particular, the percentage climbs to over 95% of the market. On the other hand, France, Singapore and Taiwan have relatively fewer language study students. Junior and senior high school study abroad is concentrated in the top five English-speaking destination countries. Also, in addition to the top five countries, China, South Korea, etc. are popular destinations for overseas university and graduate studies.

Japan's "revitalization strategy", decided by the Cabinet in June 2013, states that the number of Japanese studying overseas will double by 2020. For that to occur, industry, government and academia need to work together. JAOS will continue to support the industry and make use of its expertise accumulated over 25 years as a professional study abroad organization to cooperate with government, universities, and other private organizations to educate more Japanese people so that they can study abroad.

■ **Survey Overview**

- Survey Period: April 2014 - March 2015
- Survey Method: Questionnaire survey conducted with member organizations of JAOS
- Investigating entity: Japan Student Services Organization (JASSO)

■ **About Japan Association of Overseas Studies (JAOS)**

Established in 1991, our mission is to promote the healthy development and enlightenment of study abroad in Japan. Currently, more than 65 organizations, primarily private study abroad service providers, are members. However, other partner members include public organizations such as the Australian Embassy Marketing Office and the British Council. Approximately 65,000 Japanese students studied abroad through JAOS members in FY 2014.

- Established: 1991 (recognized as a General Incorporated Association in 2008)
- President: Yasuo Sone
- Location: Lawbel Kagurazaka 7F, 6-46 Kagurazaka, Shinjuku-ku, Tokyo 162-0825
- URL: www.jaos.or.jp

■ For inquiries related to this release:

Japan Association of Overseas Studies (JAOS) Executive Secretary: Tatsuhiko Hosihino (Mr.)

Email: jimukyoku@jaos.or.jp Tel: 03-3269-8446 Fax: 03-3269-8447

以上